

# **NEWSLETTER**



# SHOHAY: EMPOWERING STREET VENDORS AND SMALL BUSINESSES IN RAJSHAHI

On May 8th, 2025, we proudly launched Shohay, a heartfelt initiative dedicated to supporting some of the most resilient yet vulnerable members of our community—street vendors and small independent business owners. The launch event was held at the Zilla Shomazsheba Complex in Rajshahi, graced by the presence of Honorable Assistant Directors Md. Bayezid Hossain Waresi and Md. Rabiul Islam along with members of the Zilla Shomazsheba Office.

Shohay means "support" — and that's exactly what we aim to provide through this micro-donation platform. Shohay connects donors with independent street vendors who work tirelessly to support themselves and their families, often under challenging circumstances. Beneficiaries of this initiative include women, single mothers, the elderly, persons with disabilities, students, and others facing significant social and economic hardship.

These are not people asking for charity—they are entrepreneurs, fighters, and contributors to our local economy. They sell fruits on roadside carts, prepare home-cooked meals for takeout, or trade small goods in crowded markets. What they often lack is a small amount of financial backing — a few hundred takas for new supplies, a better cart, or a set of cooking utensils that could help them grow their business and ensure a stable future for their families.



**EDITORIAL** 

#### **EID MUBARAK!**

As the blessed days of Eid-ul-Adha draw near, we extend our heartfelt greetings to all our supporters, beneficiaries, and wellwishers. Eid Mubarak!

This sacred occasion is a time for reflection, sacrifice, and compassion—values that deeply resonate with the work we do every day. At Dishari Janakallan Foundation, we are committed to empowering the underprivileged through microfinance programs and a range of social initiatives aimed at building a brighter, more dignified future for the people of Bangladesh.

This Eid, as we honor the spirit of giving and solidarity, we are reminded that even the smallest acts of kindness can leave a lasting impact. Thank you for being a part of our journey. Your continued support enables us to reach more families, spark more dreams, and build a stronger, more compassionate Bangladesh.

Reza Khan

### **EXCITING NEWS**

Our website just got a fresh new look, with updated content. A digital makeover. Check it out.

#### www.disharibd.org

We've intentionally kept the application process simple and accessible. Applicants fill out a short form—often with assistance from our local field operatives—followed by a

brief interview or a verification visit. A small committee then reviews and approves eligible applications, and funds are disbursed directly with full transparency.

The energy at the launch event was full of hope and purpose. We extend our sincere gratitude to our honorable guests for highlighting the vital role these initiatives play in uplifting local communities. Their presence was a powerful endorsement of Shohay's mission.

This is just the beginning. With continued support and generous contributions from individuals and organizations alike, Shohay will expand its reach—touching more communities, empowering more entrepreneurs, and creating more stories of transformation.

#### **Contribution So Far:**



Loans handed out so far: 590+



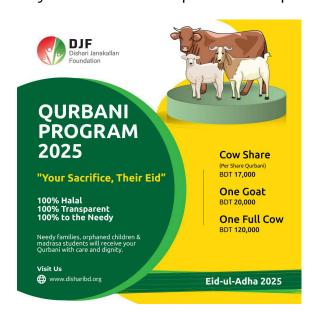
Dishari Donated BDT 1,00,000 (One Lac Taka)



## **UPDATE: EID-UL-AZHA INITIATIVE**

Thanks for your generous donations, our initiative will now be supporting two local madrasas in Rajshahi. Your contributions have played a vital role in making this possible, and we are deeply grateful to each and every one of you who supported and believed in this cause.

Stay tuned for detailed updates in our upcoming newsletter!





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