



NEWSLETTER



Shohay –Funding for Street Vendors/ Small Businesses

We are happy to launch our initiative 'Shohay', which is a micro donation platform for independent and solo small street businesses, street vendors etc. Recipients of this fund would be Women, Single Mothers, Handicapped or any other socially challenged person who is trying establish a living for his/her family.

Selection Criteria

1. Primary Occupation: Street Vending - Applicant actively engaged in street vending as their main source of livelihood (selling food, vegetables, fruits, small goods, etc.).
2. Low-Income Status - Priority given to vendors whose average daily income falls below a specific threshold (e.g., less than \$10/day), and who demonstrate financial need.
3. Willingness to Work & Business Continuity - Applicants must show a clear intention to continue or expand their small business if supported (demonstrated through past activity and future).



EDITORIAL

Are We Doing Too Much — Or Not Enough?

At the heart of our work lies a constant question: Are we doing too much, or are we doing enough? As a team driven by purpose and compassion, we are always striving to strike the right balance between ambition and impact. Over the past months, we have explored several innovative ideas, each with the potential to make meaningful change. After careful consideration, we have chosen to focus our energy on two key initiatives: Shohay and Qurbani. These programs reflect both our commitment to immediate relief and our vision for sustainable support. While we move forward with these flagship efforts, our journey doesn't stop here. We are actively planning to launch additional initiatives and — as is often the case in meaningful work — we are learning, adapting, and solving challenges along the way. We are grateful to have you alongside us in this evolving journey. With your continued support, we remain hopeful and determined to expand our impact where it is needed most.

Reza Khan

4. Use of Funds for Business Supplies - Applicants must agree that the micro-support funds will be used specifically for purchasing stock, supplies, or small tools required for their business.
5. Vulnerability Factors
Consider giving priority to:
 - a. Female vendors (especially widows, single mothers)
 - b. Elderly vendors
 - c. Vendors supporting dependents (children, elderly parents)
 - d. Persons with disabilities
6. Geographic Focus - Applicants must operate within your selected target areas, currently Rajshahi district.
7. Community Endorsement - A brief reference or endorsement from a local community leader, association, or peer vendor can be considered to validate the applicant's authenticity.
8. Agreement to Reporting - Vendors must be willing to provide brief feedback or updates (photos/testimony) on how the support has helped their business.

Application Process

1. Simple Application Form (basic info + short description of business + what support is needed) - assisted by our field operatives
2. Short Interview or Verification Visit
3. Review by Selection Committee
4. Approval & Disbursement



We have started our new project – "Sahay". We are extending a helping hand to the helpless people of the society, especially those who do not have adequate food, nutrition or livelihood.

"Sahay" is not just a charity program—it is a dream venture.

Abdul Aziz
CHAIRMAN, DJF

NEWS

Meeting with Microcredit Regulatory Authority (MRA)

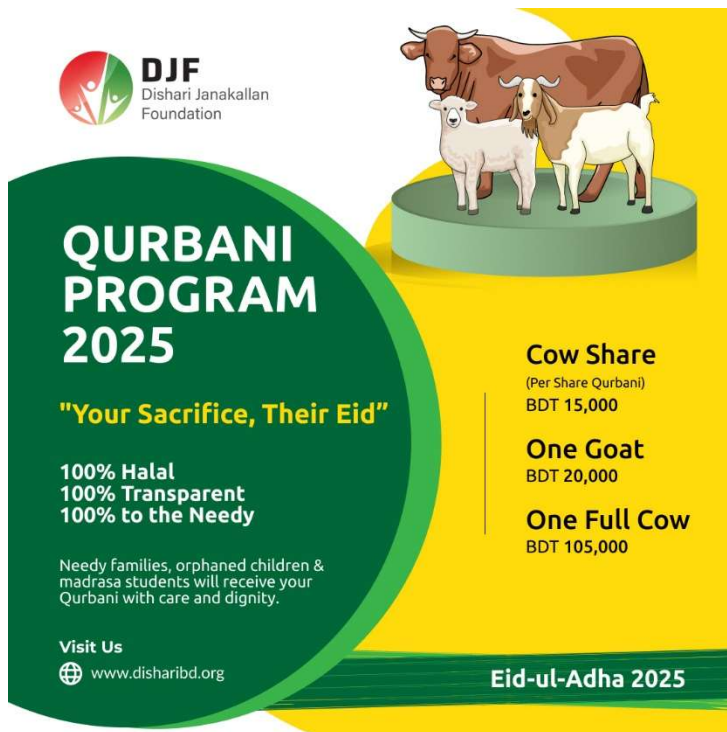


[From left to right: Professor Mohammad Helal Uddin, Hassan Ahmed Reza Khan (Vice Chairman, DJF), and Md. Masud Rana (Secretary, DJF).]

It was a great privilege and honour for our team to meet Professor Mohammad Helal Uddin, the Executive Vice Chairman of the Microcredit Regulatory Authority (MRA),

During the meeting, we had the opportunity to engage in a thoughtful exchange of ideas, discussing key issues around financial empowerment, sustainable microfinance practices, and innovative approaches to socio-economic development. Professor Helal Uddin shared valuable insights drawn from his years of research and regulatory experience, which provided us with fresh perspectives to inform our ongoing initiatives. We were particularly inspired by his vision for strengthening grassroots economic resilience through responsible financial services and capacity building.

We sincerely thank Professor Helal Uddin for his time, guidance, and encouragement.



DJF
Dishari Janakallan
Foundation

**QURBANI
PROGRAM
2025**

"Your Sacrifice, Their Eid"

100% Halal
100% Transparent
100% to the Needy

Needy families, orphaned children & madrasa students will receive your Qurbani with care and dignity.

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www.disharibd.org

Eid-ul-Adha 2025

Cow Share
(Per Share Qurbani)
BDT 15,000

One Goat
BDT 20,000

One Full Cow
BDT 105,000

Eid-UI-Azha Initiative

Bringing Joy to the Underprivileged During Eid-ul-Adha

The spirit of Eid-ul-Adha is centered on sharing blessings with the less fortunate. Our Qurbani Meat Distribution Project ensures that underprivileged families in Rajshahi receive fresh, high-quality sacrificial meat during this holy occasion.

Meat is distributed to

- Orphans and widows
- Low-income day laborers
- Refugee communities
- Rural families in remote areas of Rajshahi



Inauguration of our Gulshan Corporate Office!

We're thrilled to announce the grand opening of our new office in Gulshan, Dhaka! The inauguration was marked by an inspiring Innovation Ceremony, uniting our passionate team and valued members to celebrate this significant milestone.

This new office is more than just a workspace—it's a symbol of our growth, commitment, and continued journey to empower communities, spark innovation, and transform lives. With this expansion, we aim to reach more people, launch more impactful initiatives, and forge stronger connections.



Our Social Handles



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